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TV SHOWS NON-SCRIPTED FORMAT

2025

COOKING



RESTAURANT BATTLE: WINNER TAKES WALL

2025 / Season 1

SELL MORE, GROW BIGGER! IN THIS RESTAURANT BATTLE WHERE REVENUE SHIFTS WALLS, ONLY ONE WILL BE LEFT STANDING

Two comedians-turned-serious chefs go head-to-head, running rival restaurants. Every grand-opening day, they battle for the highest revenue, earning advantages or facing setbacks based on their performance. Assisting them are star-studded servers, but if the pressure gets too intense, they might switch sides! With high stakes, cut-throat business struggles, and plenty of comedic chaos, only one chef will emerge victorious–taking over the other's restaurant!



READY, COOK, DELIVER

2023 / Season 1

CELEBRITIES COMPETE TO BECOME THE #1 DELIVERY FOOD RESTAURANT

Three passionate celebrity food enthusiasts, each accompanied by two dedicated staff members, compete as a team to run a thriving delivery restaurant. Keeping their celebrity identities under wraps, each team struggles to meet a daily sales goal to keep from being replaced. The restaurant with the highest sales at the end of ten days will unlock exclusive opportunities for future ventures, such as meal kits or even a chance to establish a full-fledged dine-in restaurant.

MUSIC



SHOWDOWN

2022 / Season 1

BREAKDANCING CREWS GO HEAD TO HEAD IN THE BATTLE OF THEIR LIFETIME

Breakdancing is no longer an underground dance technique; it is an internationally acclaimed art form set to debut as an official Olympic sport. World champions and renowned B-Boys will compete on Showdown to prove once again that dance is a delicate powerhouse. The crews must win their way through fierce and ruthless battles and challenges for the final grand prize.



SINGING SENIORS

2022 / Season 1

VETERAN ACTORS ARE READY TO POUR THEIR HEARTS OUT IN THE SEARCH FOR THE PERFECT HARMONY

Music has the power to touch our hearts and heal our souls. In the midst of realigning their life goals, 15 veteran actors join together to form a choir with only one purpose: sing. There is no elimination, no winner or loser; in this show, all they need to do is sing. The actors will receive professional vocal training throughout their journey and prepare to perform their final performance in front of hundreds of people.



PHANTOM SINGER

2012-2023
Season 1-4

LOOKING FOR THE NEXT IL DIVO

This opera crossover competition aims to find the real Phantoms of the Opera: talented singers who have not yet found a way to break into the world of opera superstardom. Watch these passionate artists bring men transform the conventions of opera as they work together to create sublime, unearthly harmonies. The ultimate goal of the competition is to find four unique voices that fit each other perfectly in order to form the new Phantom Singer quartet.



TRIBE OF HIP HOP

2016-2017
Season 1-2

GRANDMOTHERS POUR THEIR HEART AND SOUL INTO RAP

Are you a grandma whose heart beats to Kendrick Lamar? A runway model whose father was a Yeezus before health? In this singing survival competition, renowned hip-hop artists hold open auditions to scout hidden hip-hop geniuses from an unexpected talent pool. Season 1 featured 8 'grandma' contestants whose average age was 65. As the rounds advance, the professional hip-hop artists create performances with the amateurs to perfect their hip-hop tribe. Hip-hop is open to all.



BEGIN AGAIN

2017-2020
Season 1-4

FAMOUS MUSICIANS GO BACK TO BASICS AS STREET PERFORMERS IN A FOREIGN CITY

Follow nationally beloved musicians as they literally begin again from the streets in countries where they are virtually unknown. They must perform in the streets of foreign countries where they don't even speak the local language. The singers collaborate with local street musicians to improvise live performances that showcase their take on the local music scene. Music becomes the universal language as they find they begin to connect to a whole new group of fans and fall in love with music all over again.



SING TO THE END

2017-2020
Season 1-4

A KARAOKE COMPETITION WITH CHALLENGES BUILT INTO EVERY ROUND

In this karaoke battle show, celebrities and audience members get into an impromptu sing-off. Sing karaoke, but here's the catch: the karaoke machine is purposefully trying to make you slip up! Each audience member submits his or her favorite song before the show. Once the show begins, the celebrity guest gets to choose someone in the audience. The chosen audience member's favorite song is displayed on a large screen. However, the screen manipulates the lyrics so that it becomes harder and harder to finish the song. Can they persevere?

REALITY & ENTERTAINMENT



DIVORCE RE-BOOT CAMP

2024 - 2025 / Season 1

COUPLES ON THE EDGE OF DIVORCE FACE THEIR TOUGHEST DECISIONS YET. SIGN THE PAPERS, OR DECIDE IF THEIR LOVE IS WORTH ONE LAST FIGHT.
Couples on the brink of divorce voluntarily enter a unique boot camp designed to give them the time and space to fully reconsider their decision. Guided by experienced divorce specialists, they navigate every detail of the divorce process, from property division to alimony, and even child custody, through realistic mock mediation sessions. In the end, they must make the toughest choice of all: sign the divorce papers, or fight to rebuild their lives together?



THE GENTLEMEN'S LEAGUE

2019 - 2025 / Season 1-4

MIDDLE-AGED OLYMPIANS TRAIN TO JOIN AN AMATEUR SOCCER LEAGUE
In their prime, the 80s and 90s sports stars defined what masculinity meant for a generation. But in the 21st century, they are just your average middle-aged dads training to join an amateur soccer club. A former World Cup star player joins the club as their coach and must train these sports legends to play against the top amateur teams. Watch as these iconic athletes become struggling amateurs.



FINDERS KEEPERS

2022 / Season 1

Twenty-four participants compete in a thrilling and challenging adventure game, where they must use their wits and perseverance to find a hidden chest of cash. The competition is intense, requiring contestants to outsmart and out-strategize their opponents while navigating unforeseen challenges. By striking a delicate balance between cooperation and betrayal, the players vie for a chance to claim up to KRW 500 million (approx. USD 450,000) in the high-stakes "finders keepers" game.





ABNORMAL SUMMIT

2014-2017

YOUNG INTERNATIONALS UNITE IN A TALK SHOW CELEBRATING DIVERSITY
Young internationals with passion for discussion sit down in a United Nations-inspired roundtable talk show to debate current affairs facing the world today. Each young rep acts as a spokesperson representing his country or culture's point of view. As different as their passports are, the 'G11' representatives are open-minded in accepting the norms of other cultures and furthering the ultimate discussion: what does it mean to be a global citizen?

LICENSED TO CHINA, TURKEY

THE GAME OF QUEEN BEE

2024 / Season 1

THE SURVIVAL OF THE FIERCEST: A POWERFUL BLEND OF NAIL-BITING PSYCHOLOGICAL WARFARE AND INTENSE PHYSICAL BATTLES
Six teams, each consisting of one strategic queen bee and three powerful soldier bees, battle it out for a grand cash prize over seven days. The queen holds the absolute power to steal a male contestant from another team, but on the condition that he agrees, and can eliminate a team member as she sees fit. However, the male contestants have their own power: they can stage a coup, overthrowing the reigning queen and installing a new one. Who will be the ultimate queen, capable of winning matches that test their

BREAKOUT HIT



HIDDEN SINGER

2012 -2022 / Season 1-7 / Music, Competition

CAN THE IMPERSONATOR OUTSING THE ORIGINAL?
We call it 'irreplaceable,' 'inimitable talents,' 'legends'. But who's to say that impersonators can't be even better at imitating their idols? In Hidden Singer, impersonators pour their hearts out to sound exactly like their favorite singer, except the catch is, the original singer is also singing amongst the impersonators! In each round, the panel votes on which of the singers behind the curtain sound most like an impostor. The panel must then figure out whether the original singers sound like the impostor! Can the impersonator out-sing the original until the last round?

OPTIONED IN THE US

LICENSED TO THAILAND, CHINA, VIETNAM



CHEEF & MY FRIDGE

2014 - 2015 / Cooking, Entertainment

CHEFS IMPROVISE 5-STAR DISHES OUT OF HUMBLE INGREDIENTS IN CELEBRITIES' REAL-LIFE FRIDGES
Every week celebrity guests' fridges are brought into the studio. After looking into the fridge, the chefs compete to create world-class dishes based on the guests' requests. The chefs are only allowed to use what is found in the fridge, and are given 15 minutes to create Michelin-level dishes out of everyday ingredients from the fridge.

LICENSED TO CHINA



SUPERBAND

2019 - 2021 / Season 1-2 / Music, Competition

GENIUS MUSICIANS COMPETE AND COLLABORATE TO FORM THE ULTIMATE K-POP BAND
Genius indie musicians, from street singers to sensational cellists, come together in this freeform competition where the individual performers who win will have to form a band together. There will be winners, but the number of winners in undetermined. The winners will form a band, but the genre and the music of the band are to be decided. The only rule is that the contestants have to challenge themselves to push boundaries of traditional music genres.

LICENSED TO CHINA



SUGAR MAN

2015 - 2020 / Season 1-3 / Music, Competition

SONGS OF YESTERYEAR ARE RE-IMAGINED BY TODAY'S TOP SINGERS
Sugar Man is an intergenerational program that shows how every generation can enjoy these forever classic. Sugar Man brings the superstars of the past back to the studio. The audience finds out what they have been up to since their one-hit wonders, and why they vanished from the music scene. When they perform, they show us that talent doesn't just fade. It only gets better. Then, current singers are invited to put their fresh spin on the old hits. The audience votes on which current singer created a better reinterpretation.



STILL ALIVE

Mystery Reality Competition

NEVER DO WHAT THE RULES SAY!
"STILL ALIVE" is a unique hybrid genre format called a mystery reality game show. Ten contestants will stay in a mansion for a day. There's only one simple rule to avoid eviction: "Never do what the rules say."Contestants who fail to follow this rule will die. There are hidden rules of death, called death rules for contestants. The problem is that no one will tell them what the death rules are. They should figure the rules out themselves by collecting messages from the evicted(dead) contestants and winning clues by completing challenges. New death rules will be given every five rounds. Only the contestants who survive the death rules until the end, will win the prize and remain STILL ALIVE.

Duration: Seasonal 8 X 60', Produced 2 X 60' (TX-Pilot)

Broadcaster: iHQ (South Korea)

IRON SQUAD

Military Reality Competition

Korea's #1 all-time reality competition hit from the producer of Netflix's global sensation "Physical 100."

Which squad will rise to the top and claim the title of Korea's ultimate special forces?
IRON SQUAD is Korea's ultimate military reality competition, featuring elite reservists from the nation's toughest special forces units. Eight teams of four represent their branches with pride, battling through extreme missions designed by top military experts. Each mission pushes them to the edge, testing raw strength, sharp focus, and flawless teamwork–until only one squad remains. Korea's #1 reality competition for four straight years, now expanded into a powerhouse franchise with IRON SQUAD W (female edition) and IRON EARTH (exploration-driven spin-off).

Duration: Seasonal: 12 X 60' per season, - IRON SQUAD: 3 Seasons, - IRON SQUAD W: 1 Season, - IRON EARTH: 2 Seasons

Broadcaster: Ch.A (South Korea), ENA





MAKE ME GLOW

Makeover Reality

The One & Only Makeover show for YOU
"MAKE ME GLOW" is a transformational reality format that redefines the makeover genre through the world-renowned expertise of K-plastic surgery and K-beauty. The show helps participants who struggle with self-confidence due to their appearance, guiding them through life-changing journeys that go beyond the surface. Each episode combines medical artistry, styling, and emotional storytelling – breaking the stigma around plastic surgery and showing how transformation can reveal the glow that's already within. With powerful before-and-after moments, heartfelt nominations from loved ones, and authentic stories of self-discovery, "Make Me Glow" delivers both visual impact and emotional resonance.

Duration: Seasonal, 10 X 60'

Broadcaster: KBS Joy (South Korea), The Life channel

HIT & MISS TOUR

Korea's #1 Comedy Travelogue - Now Sold in 4 Territories!

THE LOSER PAYS IT ALL...! WHAT??
"Hit-and-Miss Tour" is Korea's #1 comedy travel reality series, where five comedians and lifelong friends of more than 20 years set out on spontaneous trips filled with laughter, chaos, and one outrageous rule: the loser pays for everything! Whether they are eating, drinking, playing or even deciding where to sleep, the group turns every moment into a "hit and miss" betting game. The unlucky loser covers the entire cost, no matter how high the stakes. With outrageous penalties and hilarious forfeits, each trip becomes a rollercoaster of unpredictable comedy. Beyond winning or losing, it is about unforgettable adventures and the unbreakable bond of lifelong friends.

Genre: Comedy Travelogue Reality

Duration: 80min x 12 episodes (per Season) (Season 3 as of October, 2024)

Broadcaster: Channel S (South Korea)





THE PENTHOUSE GAME

Korea's Most Controversial Reality Competition!
Sold in 3 Territories!

WHICH FLOOR IS YOUR LIFE ON?
In The Penthouse Game, eight contestants in financial crisis enter a fierce survival competition for a life-changing cash prize. The battle unfolds inside a five-story building, where each floor offers a starkly different quality of life–from hunger and cold at the bottom to luxury at the top. A specially designed "elevator" controls their movement, food, and resources, driving cunning alliances and brutal betrayals. Who will claim the penthouse, and who will be left behind at the bottom?

Genre: Picaresque Competition Reality Show

Duration: 80 mins x 8 episodes (Season 1)

UNFORGETTABLE DUET

The highest rating new show of 2024 2nd half,
Commissioned for full season in 2025!
Sold in 3 Territories!

"Once I start singing my favorite song, magic of music returns some sparkle."

As we all know and have experienced, belting our favorite tunes is one of the most accessible stress relievers, but did you even know that this action can actually unlock memories of people with Alzheimer's, being called "the most non-pharmaceutical solution"?

So, what if people with dementia sing their favorite song in a duet with their family member on stage? In "UNFORGETTABLE DUET", we make this happen, hoping that this very special stage can trigger their memory and give their families and friends an unforgettable moment with their loved ones.

Nat King and Natalie Cole put it best when they song, "Unforgettable, that's what you are. Like a song of love that clings to us."

Genre: Studio Music Reality Show

Duration: 80min x 10 episodes (Seasonal)





MARTIAL ARTS: THE SHOW

Talent Competition

The world's first-ever martial arts performance talent competition!!

Who will rise as the next martial arts superstar?
"MARTIAL ARTS: THE SHOW" is a high-impact talent competition where teams of martial arts experts transform traditional techniques into powerful stage performances. Blending precision, athleticism, and artistry, each team delivers breathtaking displays that audiences have never seen before. The original Korean version showcases Taekwondo, one of the world's most popular martial arts, brought to life with dramatic themes and creative choreography. The format is fully adaptable to feature other martial arts traditions–such as Kung-fu, Karate, Muay Thai, Capoeira, or Savate–making it a versatile concept with universal appeal.

Duration: Seasonal, 8 x 90' per season

Broadcaster: MBN (South Korea)



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