- Frankfurt 2026 -

Non-Fiction Selection

Introtema

LITERARY AGENCY

Contact Rights Team

Emrecan Petek
SALES DIRECTOR
emrecan.petek@introtema.com
Worldwide

Dr. Akif Pamuk
CONSULTANT
akifpamuk@gmail.com
Worldwide

Hediye Boz
FOREIGN RIGHTS MANAGER
hediye.boz@introtema.com
Worldwide

Saliha Okul
FOREIGN RIGHTS MANAGER
saliha.okul@introtema.com
China | Nordics | LATAM & Spain

Sevde Gökdemir
FOREIGN RIGHTS MANAGER
sevde.gokdemir@introtema.com
Worldwide

Aynur Sevimli
FOREIGN RIGHTS MANAGER
aynur.sevimli@introtema.com
Arabic-speaking territories

Büşra Abosamra
FOREIGN RIGHTS MANAGER
busra.abosamra@introtema.com
German-speaking territories

Khayala Murad
FOREIGN RIGHTS MANAGER
khayala.murad@introtema.com
Azerbaijan & Russia

Mirhan Petek
FOREIGN RIGHTS MANAGER
mirhan.petek@introtema.com
Türkiye

Nasim Yousefi
FOREIGN RIGHTS MANAGER
nasim.yousefi@introtema.com
Iran

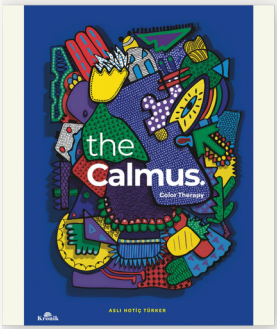
Gülnara Yakupova
FOREIGN RIGHTS MANAGER
gulnara.yakupova@introtema.com
Central Asia

FRANKFURT BOOK FAIR 2026 · SELECTION

Non-Fiction

38 TITLES

01 ■ ART



the Calmus

ASLI HOTİÇ TÜRKER

Turkish · 2026 · 209 pp. · 21 × 32 cm · 9786255835871

the Calmus. was created to help those lost in the pace of the modern world return to the present moment and rediscover the peace that comes with creativity. Bringing lines and colours together, it offers not just a book but an experience: a space to breathe through the calming power of art. Its vision is a world where freedom and creativity meet — guiding readers on a journey into their inner worlds, exploring emotion through colour, in the belief that the purest form of art is created in a state of peace. Peace, freedom, design, authenticity: all of it is waiting inside the Calmus.

RIGHTS AVAILABLE WORLDWIDE

02 ■ BIOGRAPHY & AUTOBIOGRAPHY



The Doctor from Jaffa

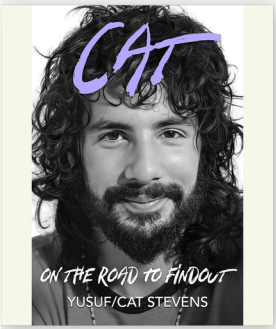
IBRAHIM K. LADA

German · 2023 · 184 pp. · 12 × 22 cm · 9783933847522

In this autobiography, Ibrahim Lada'a bears witness to what it means to live as an Arab Christian and a Palestinian in a land torn by occupation and conflict. His life is closely bound up with the recent history of Palestine: he describes the everyday reality of checkpoints, walls, house demolitions and arrests, and the effort to build a Palestinian civil society. Explanations of the historical background are woven through the account, so that readers unfamiliar with the Middle East can follow its complex events. At the centre, though, stand not dry facts but the memories, experiences and feelings of a man whose...

RIGHTS SOLD **PERSIAN**

03 ■ BIOGRAPHY & AUTOBIOGRAPHY



Cat: On the Road to Findout

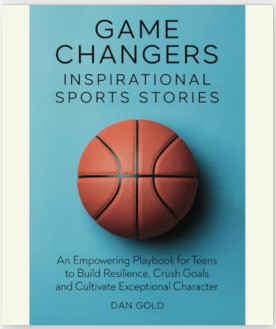
YUSUF/CAT STEVENS

English · 2025 · 560 pp. · 16 × 24 cm · 9781917734004

An extraordinary journey through the life, music and spiritual adventures of Yusuf/Cat Stevens. Launched to fame in the swinging sixties with hits like 'Matthew and Son', his career was interrupted by a nearly fatal battle with TB — a turning point that ignited his search for meaning. He rose again to become one of the defining singer-songwriters of the seventies with 'Wild World', 'Father and Son', 'Peace Train' and 'Morning Has Broken'. After exploring Buddhism, Zen and Hinduism, a near-drowning in 1975 transformed him; gifted a Qur'an by his brother, he embraced Islam, becam...

RIGHTS AVAILABLE WORLDWIDE

04 ■ BIOGRAPHY & AUTOBIOGRAPHY



Game Changers: Inspirational Sports Stories

DAN GOLD

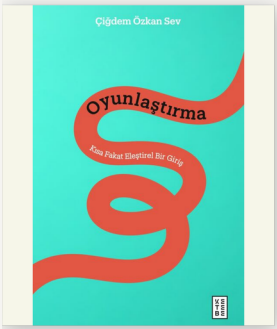
English · 2025 · 170 pp. · 15 × 23 cm · 9798306819327

What if the greatest lessons in life weren't taught in a classroom — but on the court, the field and the track? In over forty compelling stories, Dan Gold spotlights athletes who turned losses into lessons, failures into fuel and pressure into power: Tom Brady, the overlooked draft pick who became the NFL's greatest; Michael Phelps, who channelled ADHD into Olympic gold; Abby Wambach, who fought for inclusion and team over ego; Serena Williams, who silenced critics with power and poise; Michael Jordan; figure-skating icon Yuna Kim; and many more. With reflections and practical...

Gold Medal, Non-Fiction: Sports — 2025 Readers' Favorite Book Awards

RIGHTS AVAILABLE WORLDWIDE

05 ■ BUSINESS & ECONOMICS



Gamification: A Short But Critical Introduction

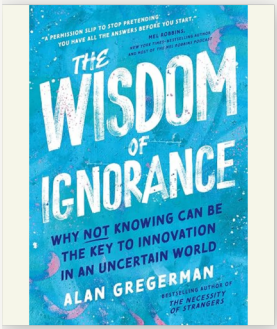
ÇİĞDEM ÖZKAN SEV

Turkish · 2026 · 120 pp. · 12 × 20 cm · 9786258770315

What will the reader find here? The mechanics, dynamics and aesthetics of games; the theories gamification rests on; its design frameworks; and the steps for building a gamified system from scratch. But this short, critical introduction does double duty: even as it treats gamification as a serious design discipline, it exposes it as one of our era's most elegant and least noticed techniques of power. Çiğdem Özkan Sev maps the terrain — self-determination theory, flow, player typologies, design frameworks — while showing how gamification domesticates the free spirit that makes play play,...

RIGHTS AVAILABLE WORLDWIDE

06 ■ BUSINESS & ECONOMICS



The Wisdom of Ignorance

ALAN GREGERMAN

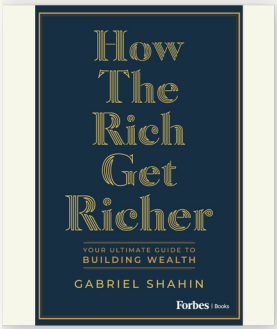
English · 2025 · 348 pp. · 14 × 21 cm · 9798891387140

Ignorance may or may not be bliss — but the right kind of ignorance can be genius. Expertise matters, yet it tends to trap us in incremental change, limited by what we know and what has worked before. The most innovative thinking, argues renowned business strategist Alan Gregerman, comes when we leave behind what we know best. His six keys to "enlightened ignorance": purpose leads us to work harder and learn faster; humility lets us ask questions we normally wouldn't; curiosity pushes us to explore; respect opens us to insights from anywhere; future-focus challenges us to see a...

2025 Axiom Business Book Award (Gold), Independent Thought Leaders

RIGHTS SOLD ARABIC TURKISH

07 ■ BUSINESS & ECONOMICS



How The Rich Get Richer

GABRIEL SHAHIN

English · 2025 · 103 pp. · 15 × 23 cm · 9798887505350

Unlock the secrets behind building lasting wealth. Gabriel Shahin, founder of Falcon Wealth Planning, shares his philosophy of smart investing with a refreshingly honest perspective: as a fee-only advisor — not commission-based — his advice is free of pressure to sell products, allowing an inside look at strategies the wealthy use to grow and preserve fortunes, rarely shared in a commission-driven industry. Drawing on years at major financial institutions, Shahin shows what works and what doesn't: goal-setting, strategic investing, tax planning and wealth preservation, explained so...

RIGHTS SOLD CHINESE (TRADITIONAL) · SPANISH · KOREAN · THAI · FRENCH · PORTUGUESE (BRAZIL) · ENGLISH (INDIA) · POLISH

08 ■ BUSINESS & ECONOMICS



Huawei ToC Sales Method

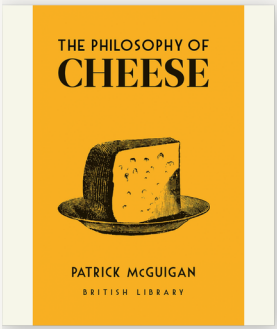
HU YICHEN

Chinese · 2024 · 294 pp. · 15 × 21 cm · 9787308249478

From the outside, Huawei's device business has grown at a rocket-like pace since 2012, contributing more than half of the company's revenue by 2020. What few know is that along the way it faced enormous survival crises and transformation pressures. IPMS — the integrated sales management system that emerged in that critical period — was key to the escape: it resolved unclear accountability, weak inter-departmental collaboration and imperfect decision-making through accurate market prediction, digital management tools and systematic end-to-end processes. Focusing on the pain points...

RIGHTS AVAILABLE WORLDWIDE

09 ■ COOKING



The Philosophy of Cheese

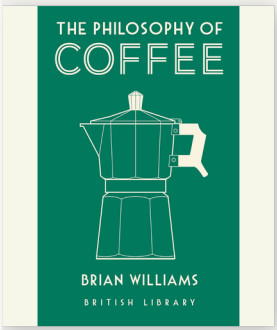
PATRICK MCGUIGAN

English · 2020 · 112 pp. · 13 × 20 cm · 9780712353779

From the first cheese, dating to 5000 BC, food journalist Patrick McGuigan travels through Feta's relation to ancient faiths, the influence of monks on Munster, the rise of Roquefort and the global trade of Gouda. He shows how humble Cheddar stands as a symbol of industrialisation, and what Rogue River Blue reveals about the artisan cheese renaissance in the US today. If you have ever looked at a rind and wondered "Can I eat this?", The Philosophy of Cheese will set you right — alongside surprising stories of much-loved cheeses, advice on storing and pairing, and how to build the...

RIGHTS AVAILABLE WORLDWIDE

10 ■ COOKING



The Philosophy of Coffee

BRIAN WILLIAMS

English · 2018 · 103 pp. · 10 × 13 cm · 9780712352307

This is a short, entertaining and illuminating introduction to the history and culture of coffee — from the humble origins of the bean in northeast Africa over a millennium ago to the global phenomenon enjoyed around the world today. The perfect gift for coffee lovers, it includes chapters on the rise of the coffeehouse, legal bans on coffee, Brazil's domination of the world coffee trade, and the birth of the espresso.

RIGHTS SOLD ARABIC

11 ■ FAMILY & RELATIONSHIPS



The Child Translator

CLAUDIA SCHWARZLMÜLLER

German · 2024 · 321 pp. · 14 × 22 cm · 9783596709670

The time we spend with our children can be beautiful, vibrant and inspiring — but when parenting begins, the fun often ends. Child psychologist Claudia Schwarzlmüller breaks with the usual guidebook style: she lets a child named Alex live through his development from baby to schoolchild, and the reader experiences the world from Alex's point of view. Without lecturing, parents gain insight into every area of development — thinking, playing, relationships, movement, speech — as the "child translator" decodes what a child feels and thinks at each age. The globally tested concept of leading and following...

"A book worth reading for all (expectant) parents." — Frankfurter Rundschau

RIGHTS SOLD ENGLISH (WORLDWIDE) · SPANISH · ITALIAN · DUTCH · RUSSIAN

12 ■ FAMILY & RELATIONSHIPS



Eldest Daughter Syndrome

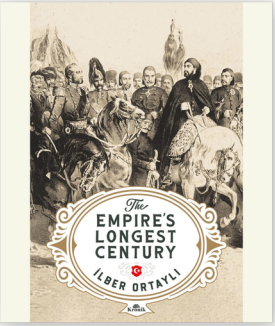
CHANG HUI-TZU

Chinese · 2025 · 320 pp. · 15 × 21 cm · 9786269917488

Why do eldest daughters in traditional Chinese societies always carry the heaviest burden? "A responsible, hardworking daughter is the best long-term care insurance program." In traditional Asian families, Chang Hui-Tzu shows, the eldest daughter wears multiple hats: housework helper, second mother to her siblings, primary caregiver to ageing parents — a phenomenon rooted in Confucian family hierarchy and reinforced by stereotypes of women as instinctive caregivers. Backed by in-depth field research and interviews, Chang's sociological analysis traces the shared fate of generations of eldes...

RIGHTS AVAILABLE WORLDWIDE

13 ■ HISTORY



The Empire's Longest Century

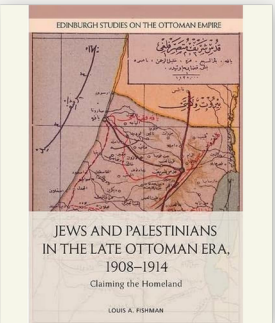
İLBER ORTAYLI

English · 2021 · 384 pp. · 14 × 21 cm · 9786256774315

The Ottoman Empire was a mosaic of languages and religions, and its dramatic nineteenth-century modernisation shaped every nation within it. In this landmark study, İlber Ortaylı — the doyen of Turkish historiography — examines how a classic Mediterranean empire faced the conditions of the modern world, as the state raced to catch up with its contemporaries while its constituent peoples pursued modernisation on their own terms. Considering government, politics, education, law and culture, Ortaylı shows how the Tanzimat era contributed to the emergence of the Republic of...

RIGHTS SOLD GERMAN

14 ■ HISTORY



Jews and Palestinians in the Late Ottoman Era

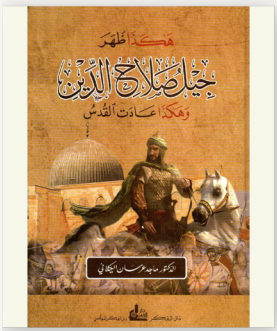
LOUIS A. FISHMAN

English · 2021 · 240 pp. · 23 × 16 cm · 9781474454001

Uncovering a history buried by competing nationalist narratives — Jewish, Israeli, Arab and Palestinian — this book shows how the late Ottoman era set the stage for the ongoing Palestinian-Israeli conflict. It offers an innovative analysis of the struggle in its earliest years, when Palestine was still an integral part of the Ottoman Empire, and argues that Jews and Palestinians were already locked in conflict: the freedoms introduced by the Young Turk Constitutional Revolution exacerbated divisions rather than unifying communities. Considering both peoples together and separately, Louis...

RIGHTS AVAILABLE WORLDWIDE

15 ■ HISTORY



Thus Appeared the Generation of Saladin and Thus Jerusalem Returned

DR. MAJID IRSAN AL-KILANI

Arabic · 1993 · 606 pp. · 17 × 24 cm · 9789759624729

This influential work is a call to reread history and draw on its successful models. Saladin, Dr. al-Kilani argues, was not a lone, superhuman hero: his generation was the culmination of a century of renewal and reform — the patient work of scholars and educators who rebuilt a society until the liberation of Jerusalem became possible. Understanding that process, the book contends, reveals the laws by which societies change, and makes the "phenomenon of Saladin" not a miracle but a model, repeatable in every age.

RIGHTS SOLD UZBEK TURKISH

16 ■ HISTORY



200 Events that Changed the World

ÖNDER KAYA

Turkish · 2026 · 416 pp. · 13 × 13 cm · 9786255835505

From antiquity to the present, the human story has changed course sometimes through transformations lasting centuries — and sometimes in a matter of days. The founding of Rome, Caesar crossing the Rubicon, the Council of Nicaea, the Mongol invasions, the conquest of Istanbul, the American Declaration of Independence, the Lisbon and Istanbul earthquakes, Gandhi's salt march, Hiroshima, the Cuban missile crisis, the first step on the Moon, the fall of the Berlin Wall, September 11... How did these moments redirect history? How could a single decision, a misread...

RIGHTS AVAILABLE WORLDWIDE

17 ■ HISTORY



On Medieval European History: Concepts and Facts

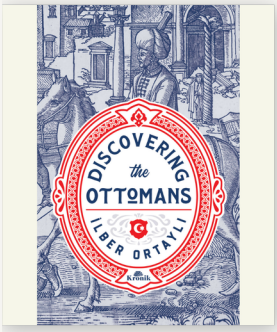
MEHMET KARAKAŞ

Turkish · 2021 · 216 pp. · 15 × 22 cm · 9786257587617

Fatih Durgun questions the clichés of European history through key concepts and phenomena of the medieval period. Long dismissed even in western literature as “Dark”, the Middle Ages are now being redefined — without anachronism, in the instructive spirit of the past as a foreign country. The essays here trace how the negative metaphor took hold from the Renaissance onward; the birth of medieval history as a discipline in the nineteenth century; the problematic concept of the “late” Middle Ages; debates on the limits of royal authority in medieval political thought; “bastar...

RIGHTS AVAILABLE WORLDWIDE

18 ■ HISTORY



Discovering the Ottomans

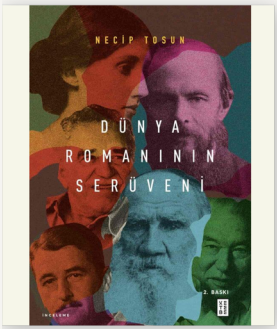
İLBER ORTAYLI

English · 2006 · 192 pp. · 14 × 21 cm · 9786057635549

What made the Ottoman Empire such an important chapter in world history? What did Istanbul mean to Ottomans and Europeans? Why was the family so pivotal to Ottoman society, and what kind of place was the Enderun palace school, where future administrators, commanders and artists were raised? What did sultans and pashas actually do all day — and what did Ottomans cook? What made Sinan the Architect a genius, and how did Topkapı manage to be both modest and sumptuous? İlber Ortaylı, one of Turkey's foremost historians, seeks answers to these and many other questions in a...

RIGHTS SOLD CHINESE (TRADITIONAL)

19 ■ LITERARY COLLECTIONS



The History of the Novel

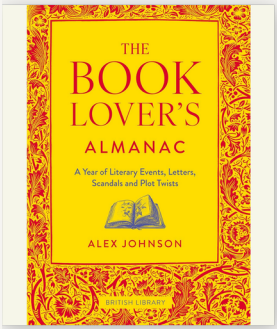
NECİP TOSUN

Turkish · 2022 · 191 pp. · 16 × 24 cm · 9786258159677

Tracing the world novel's adventure from Cervantes to Mo Yan, this carefully curated, comprehensive survey promises its reader a library of the novel spanning every geography, language and form. Necip Tosun examines the nature of the enduring works and the literary stances of their authors, bringing movements and innovations to the fore: each writer's place in the world novel, their influence, their historical significance and their contribution to the genre's development. In doing so, the theoretical journey of the novel itself comes into focus. Above all, the book pursues two questions: why hav...

RIGHTS SOLD ARABIC

20 ■ LITERARY COLLECTIONS



The Book Lover's Almanac

ALEX JOHNSON

English · 2023 · 296 pp. · 16 × 22 cm · 9780712354240

Enjoy daily distraction with this engaging almanac, which assigns one or more literary connections to every date of the year. Book lovers will find extracts from authors' diaries and letters, chance upon narrative twists and transformative moments in their favourite novels, and discover the winners of prestigious awards, the losers of creative squabbles, and the delivery dates of manuscripts, first publications and performances. Drawing on the incredible collections of the British Library, each month opens with a list of significant births and closes with a selection of pertinent last words, while...

RIGHTS AVAILABLE WORLDWIDE

21 ■ PERFORMING ARTS



Heroes and Mass

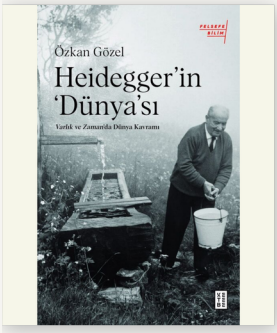
JACQUES COPEAU, PAOLO PUPPA, ROMAIN ROLLAND

Italian · 2022 · 204 pp. · 14 × 21 cm · 9788855100175

What is this theatre that, at the dawn of the twentieth century, leaps ahead of and behind the bourgeois-commercial market of the Parisian boulevards — foreseeing neither two world wars, nor the fraying of the myth of social revolution, nor theatre's marginalisation by the culture industry? And what is this "people" that would re-form around the word of the poet — the author-demiurge capable of summoning heroes and holding a crowd together, ennobling it into unity? Just as mass society is born, Romain Rolland — a new Rousseau, theorist and playwright, defender of Kultur against a mortal...

RIGHTS AVAILABLE WORLDWIDE

22 ■ PHILOSOPHY



Heidegger's World

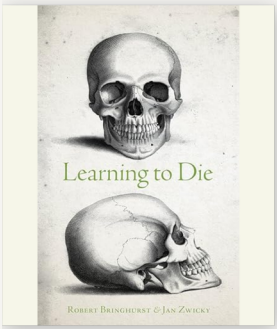
ÖZKAN GÖZEL

Turkish · 2022 · 296 pp. · 14 × 21 cm · 9786258159448

In Being and Time, Heidegger sought to overcome the dichotomy of subject and object — of self and world — developing an existential conception of world that is, in the familiar senses, neither objective nor subjective, and analysing in a wholly new light the phenomenon that philosophy had "leapt over since Parmenides". Being-in-the-world constitutes the essential character of Dasein, existing between thrownness and death: only Dasein has a world; indeed, Dasein is its world. Heidegger's World focuses on the analyses of the world-concept in Being and Time, offering a comprehensiv...

RIGHTS AVAILABLE WORLDWIDE

23 ■ PHILOSOPHY



Learning to Die

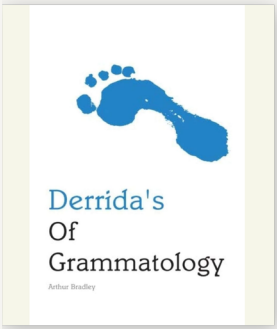
JAN ZWICKY & ROBERT BRINGHURST

English · 2018 · 93 pp. · 11 × 17 cm · 9780889775633

In this powerful little book, two leading intellectuals illuminate where our environmental crisis is taking us. Writing from an island on Canada's northwest coast, Robert Bringhurst and Jan Zwicky weigh the death of the planet against the death of the individual. For Zwicky, awareness and humility ground the equanimity with which Socrates faced his death — a model for facing the planet's mortality as well as our own. Bringhurst urges readers to tune their minds to the wild: it has healed the world before, and it is the only thing that stands any chance of healing it now, though it is unlikely to save...

RIGHTS AVAILABLE WORLDWIDE

24 ■ PHILOSOPHY



Derrida's Of Grammatology

ARTHUR BRADLEY

English · 2008 · 185 pp. · 13 × 21 cm · 9780748626137

Jacques Derrida's Of Grammatology is essential reading for anyone interested in contemporary philosophy, literary theory and intellectual history. Arthur Bradley's guide provides clear, careful and sober commentary to explicate this pathbreaking work, unpacking its central arguments and its place in twentieth-century thought. Suitable for readers at all levels and across disciplines, it is a welcome companion to one of the most influential — and most demanding — texts of modern philosophy.

RIGHTS AVAILABLE WORLDWIDE

25 ■ PHILOSOPHY



Medical Ethics: In the Footsteps of Hippocrates

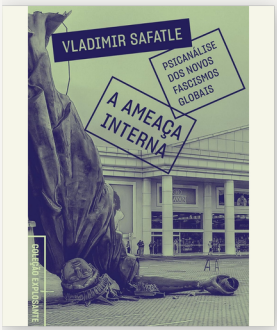
GIULIA ECCA

Italian · 2018 · 220 pp. · 14 × 20 cm · 9788870759907

To the celebrated figure of Hippocrates of Kos, father of western medicine, antiquity attributed a rich corpus of works — among them six treatises of medical ethics: the famous Oath and the lesser-known Law, Testament, Precepts, Decorum and Physician, datable between the fifth century BC and the second century AD. These texts gather ethical precepts, probably addressed to medical students, on the conduct of the ancient physician: he should not be greedy for profit, should collaborate rather than compete with colleagues on difficult cases, should be discreet and soberly dressed, seve...

RIGHTS AVAILABLE WORLDWIDE

26 ■ POLITICAL SCIENCE



The Internal Threat

VLADIMIR SAFATLE

Portuguese · 2026 · 201 pp. · 13 × 21 cm · 9788571262577

Vladimir Safatle argues that fascism is structural — a force that surges in moments of crisis. His novelty is to examine contemporary fascism through an internal critique: rather than attributing its rise to irrationality or uncontrolled impulses, as many progressive thinkers do, he shows it as the consistent application of the neoliberal logic of generalised competition, answering to rational calculation. Reading Freud, Lacan and Adorno, Safatle contends that the centrality of neoliberal individual identity creates conditions favourable to fascist dynamics, establishing a structural link...

RIGHTS SOLD GERMAN

27 ■ PSYCHOLOGY



Too Much

PROF. DR. EVA ASSELMANN

German · 2026 · 256 pp. · 14 × 21 cm · 9783423264501

The world is racing. Stimuli flood us, certainties crumble, negative headlines rain down daily — and we are left overwhelmed, exhausted, alone. Renowned psychologist Eva Asselmann shows why control is a deeply human need, and what happens when it slips from our grasp. Clearly and vividly she examines the defining themes of our time: acceleration, uncertainty, self-optimisation, loneliness. She shows why the attempt to seize back control only deepens the overload — and how we can instead recover clarity, agency and confidence. With numerous proven practical tools, this is a compass fo...

RIGHTS AVAILABLE WORLDWIDE

28 ■ SCIENCE



Stories of the New Medicine

LIANG GUIBO

Chinese · 2019 · 124 pp. · 24 × 17 cm · 9787544776905

A history of drug development suffused with humanity, written to help readers face disease with more thought and less fear. From the professional perspective of a frontline scientist, Liang Guibo tells the stories of a dozen new medicines that have profoundly shaped human health: from the familiar blood-pressure drugs to the much-discussed HPV vaccine, from the once eye-wateringly expensive hepatitis B vaccine to cancer therapies that promise to fight multiple tumours. The history of drug development is the history of humanity's struggle against disease — and with scientific rigour,...

RIGHTS AVAILABLE WORLDWIDE

29 ■ SELF-HELP



Stop Being a Nice Person

TOKIO GODOU

Japanese · 2016 · 232 pp. · 13 × 19 cm · 9784534054524

Tired of being a nice person? A “nice person”, writes Tokio Godou, is someone who acts to be liked so that no one will ever dislike them. The desire is natural — but when it grows too strong, it starts to consume the life it was meant to protect. This bestselling Japanese guide shows, theme by theme — relationships, work, money, love — how life changes when you stop performing niceness: less pointless stress, success on your own route, an honest relationship with money and with other people. Drawing on his own burnout and reinvention, Godou makes a light, liberating case for living...

RIGHTS SOLD RUSSIAN · CHINESE · KOREAN · THAI · CHINESE (TRADITIONAL) · VIETNAMESE · TURKISH

30 ■ SELF-HELP



Energy!

DR. MED. ANNE FLECK

German · 2021 · 369 pp. · 15 × 22 cm · 9783423283090

More energy, less exhaustion — in just five minutes a day. Dr. Anne Fleck has distilled the best ideas, most useful advice and simplest exercises of her renowned method into a unique head-to-toe health coach for people with little time. Each day invites you to discover one proven tip: help your liver detoxify, find restful sleep with the right foods, get your gut moving with a simple massage, strengthen your immune system. The approach is holistic — nutrition, gut health, movement, sleep and stress reduction in one — with 48 field-tested five-minute practices, self-tests and recipes, all grounded in...

RIGHTS SOLD BULGARIAN · CZECH · FRENCH · ITALIAN · LATVIAN · CHINESE (SIMPLIFIED) · SPANISH · DUTCH

31 ■ SELF-HELP



I'll Grow Old Later

DR. MED. MARIANNE KOCH

German · 2021 · 304 pp. · 13 × 21 cm · 9783423282987

"We all grow older — what matters is how." Dr. Marianne Koch calls it successful ageing, and in this warm, practical book she shows what belongs to it. Across nine chapters she explores the physical and psychological dimensions of growing older: self-confidence, nutrition and exercise, lifelong learning, the problem of loneliness, coping with loss, and the importance of never losing one's appetite for the new. At the end stands the question: who am I today — and who do I want to be tomorrow? Throughout, Koch draws on her own experience, telling stories, giving advice and offering genuinely...

RIGHTS SOLD KOREAN

32 ■ SELF-HELP



I Have Everything Under Control and That Exactly is the Problem

MIMI LAWRENCE

German · 2026 · 289 pp. · 14 × 21 cm · 9783758700538

I function. I take care of everyone. I hold everything together — and slowly, I am losing myself. Do you know the feeling of being there for everyone but yourself? Of being constantly tired but never truly off duty? Of saying "I'm fine" when nothing is fine? Mimi Lawrence writes about invisible pressure, the mental load, the quiet anger — and about what happens when women stop trying to please everyone. This is not an advice book with to-do lists. It is the permission you never gave yourself: you may stop. You may be angry. You may think of yourself. A courageous book about self-loss and self-assertion...

RIGHTS AVAILABLE WORLDWIDE

33 ■ SELF-HELP



The Longevity Plan

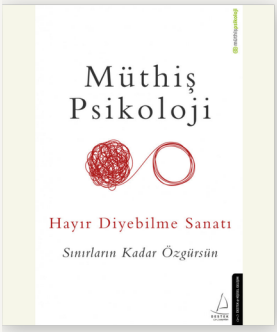
AYŞEGÜL ÇORUHLU

Turkish · 2024 · 398 pp. · 14 × 21 cm · 9786256774339

Do we really have to grow old? Why do we age at all — and is ageing, in fact, a disease that can be treated and even stopped? Dr. Ayşegül Çoruhlu, a longtime specialist in the field, answers with a confident yes. Longevity medicine aims to return you to the health of your youth, before illness begins; scientists now say that biological rejuvenation may be possible. The Longevity Plan is a guide to reaching that era in your healthiest state, with the youngest possible cells — explaining the difference between adding years and growing old, and showing, method by method, how to rewind the film...

RIGHTS AVAILABLE WORLDWIDE

34 ■ SELF-HELP



The Art of Saying No

MÜTHİŞ PSİKOLOJİ (TEAM)

Turkish · 2019 · 176 pp. · 14 × 21 cm · 9786053116523

Are you really free? Is freedom eating what you like when you like, or dressing without social pressure — or is it something else entirely? Do you take decisions only for yourself? Do you sense that others take advantage of you? Are there people you are afraid to lose? In the struggle of seemingly trivial details, the boundaries that make you who you are quietly wear away. Freedom, this book argues, is not limitlessness — on the contrary, it depends on clear, strong boundaries. You claim your space of freedom exactly to the extent that you can say no. The Art of Saying No is a sensitive guide to...

RIGHTS AVAILABLE WORLDWIDE

35 ■ SELF-HELP



KVAN

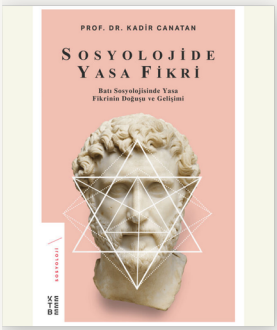
JOSHGUN KARIMOV

Azerbaijani · 2016 · 391 pp. · 13 × 19 cm · 9789952313611

A bestseller in Azerbaijan. KVAN is the feeling of joy experienced by a person who is doing their life's true work — and delighting in it. Joshgun Karimov, one of Azerbaijan's leading personal-development mentors, offers a guide for the reader's inner journey: together with the author, you will answer seven key questions designed to strengthen your inner motivation. We are stamped twice in life, he writes: once in childhood, by family, school and surroundings; the second time by our own decisions — the stamp we give ourselves, and the one that grants us KVAN.

RIGHTS AVAILABLE WORLDWIDE

36 ■ SOCIAL SCIENCE



The Birth and Development of the Idea of Law in Sociology

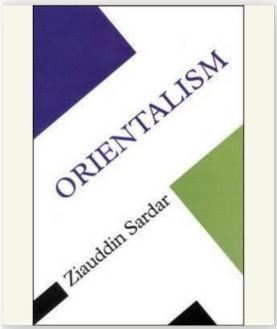
KADİR CANATAN

Turkish · 2019 · 240 pp. · 14 × 21 cm · 9786057949561

Across sociology's two centuries, a striking reversal has taken place: where the discipline began with a belief in strict, hard social laws, most sociologists today believe in flexible, soft ones — and postmodernists have shelved the idea of law altogether, dismissing law-based theories as "meta-narratives". Once, positivist sociologists branded speculative ideas "metaphysics"; now their own views are found meaningless in turn. But has the idea of law in sociology really collapsed? And if there are no laws, can sociology survive as a science? Treating the idea of law chronologically from the discipline's...

RIGHTS AVAILABLE WORLDWIDE

37 ■ SOCIAL SCIENCE



Orientalism

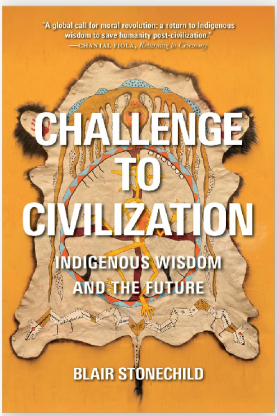
ZIAUDDIN SARDAR

English · 1999 · 144 pp. · 13 × 22 cm · 9780335202065

Why did orientalism emerge, and how has it evolved? Has the theory developed by Edward Said stood the test of time — and what does postmodernism mean for orientalism's future? This concise study traces the evolution of orientalism, the theory and practice of representing "the Orient" in European thought: its practice in history and its persistence and reformulation today. Ziauddin Sardar places Said's contribution in historical context, examines his critics, and shows how orientalism was reworked through the Middle Ages, the Enlightenment, colonialism and modernity....

RIGHTS SOLD TURKISH

38 ■ SOCIAL SCIENCE



Challenge to Civilization

BLAIR STONECHILD

English · 2024 · 137 pp. · 15 × 23 cm · 9780889779815

Rediscovering, valuing and embracing Indigenous spirituality and wisdom is critical for humanity's survival. Civilization, Dr. Blair Stonechild argues, is a western, Eurocentric construct born from a distrust of nature and a desire to endlessly exploit it — and its inherent logic has produced overpopulation, inequality, war and climate change, threatening our very survival. How can humanity survive if it keeps seeking solutions from the structures and ideologies that brought it to the brink? In this final book of his trilogy, Stonechild reinterprets world history from an Indigenous perspective and...

RIGHTS AVAILABLE WORLDWIDE

– Get In Touch –

TELEPHONE

+90 212 467 68 10

E-MAIL

info@introtema.com

WEBSITE

introtema.com

@introtema

İntrotema Agency

@introtemaagency

@introtema

İntrotema Agency

@introtema